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Scotts Park unveil their new logo

E21C academy logo designed by pupils

Scotts Park Primary reveals a new logo and tagline, created by pupils to mark the school's anniversary

Posted by Stephanie Broad | April 17, 2016 | School life

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Scotts Park Primary School, a Bromley primary school within the [E21C](#) multi-academy trust, tasked its pupils to design brand new logo and tagline to celebrate the school's 45th birthday.

Children from reception to year six submitted their drawings which were considered by a selection committee.

The new logo represents the heritage of the school with an added a modern look. Incorporating six of the school's core colour values, the new design will be used throughout the school, on the new uniform, as well as on the new [website](#). The new tagline: 'Learning together for a brighter future', reflects the school's commitment to work in partnership with children, parents and the local community.



Scotts Park Primary School

Executive Headteacher at Scotts Park Primary, Miss M. Drake, says: "I'm really pleased to finally reveal our new logo. It's a very exciting time for the school, celebrating its 45th birthday year and launching a new identity, made even better with the children's involvement in the process. The new logo and tagline truly represent the core values that we uphold for our children at Scotts Park, whilst in keeping with the history of the school."

Head of School, Mr H. Eperon, commented: "It's a proud moment for me as Head of School to know that our children have had the opportunity to be a part of the future of our school. A huge well done to all the children that took part, the logo looks really great and it's thanks to all those that submitted their designs. Our new identity represents our commitment to build on the great reputation we have in the local and wider community and our determination to ensure we all 'learn together for a brighter future'".

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